

SIX KEY QUESTIONS & CONSIDERATIONS ANSWERED

Australia's most trusted partner for end-to-end Audio Visual and LED Video Wall solutions. Our 23+ Years of experience ensures you get seamless integration that is aligned with your business goals.



CORPORATE



EDUCATION



ENTERTAINMENT

C.U.B.E

LED VIDEO WALL



RETAIL



TRANSPORTATION



HOTELS & CASINOS

AUSTRALIA'S MOST TRUSTED PROVIDER

By providing a great business environment, our staff are highly motivated and stay up to date with current audio-visual technologies and services. The director in each state office is also an equity partner. This means that you are always assured of receiving a high level of service and personal attention from the owner of the company and the staff that have helped make AV media Systems a successful national and professional audio-visual company.

CONTENTS

*	3	ABOUT US
*	4	CUBE VIDEO WALL RANGE
*	6	WELCOME TO OUR WORLD
*	7	LED DISPLAY OR LED WALL?
*	8	DEFINE YOUR NEEDS
*	10	WHAT SIZE IS RIGHT FOR YOU?
*	11	WHERE WILL AUDIENCES BE VIEWING
*	11	INSIDE OR OUTSIDE
*	12	WHERE WILL AUDIENCES BE VIEWING
*	13	CONTENT IS KING

ABOUT US

At AV Media Systems, we have built a reputation for excellence and provide elite sound solutions to elevate experiences. We aim to provide sophisticated audio-visual technology to meet each client's unique needs and deliver an optimal communications environment for their business. From system design to installation, product training to service and support programs, we connect our clients with customised end-to-end solutions that are scalable, reliable and, above all, simple to use.

Our aim is to provide sophisticated audio visual technology to meet your unique needs and deliver an optimal communications environment for your business. From system design to installation, product training to service and support programs, we connect our clients with customised end-to-end solutions that are scalable, reliable and, above all, simple to use.

CUBE Led Video is our digital signage arm. Overall, LED video walls can be a valuable investment for businesses looking to create visually impressive and engaging displays or signage in public spaces. We will share with you some of our insights into why the CUBE will be a good investment for your business.

CHRIS KISKIRAS
Managing Director

VIDEO WALL RANGE

2023

THERE ARE SEVERAL TYPES OF CUBE LED VIDEO WALLS AVAILABLE. WHEN YOU CHOOSE US, WE WILL HELP YOU DETERMINE WHAT IS RIGHT FOR YOU BY CONSIDERING SEVERAL FACTORS SUCH AS PURPOSE, LOCATION, BRIGHTNESS, RESOLUTION AND COST.



OUTDOOR

HIGH VISIBILITY

Outdoor video walls offer high brightness and clarity, which makes them highly visible and easy to read from a distance. This can be particularly beneficial for businesses that want to attract attention and engage with customers in outdoor spaces, such as shopping centers, airports, and event venues.



CREATIVE

ENGAGING & INTERACTIVE

A creative LED video wall is a type of LED display that is designed to be used in a creative or artistic manner, rather than simply displaying static information or video content. Creative LED video walls can be used to create immersive, interactive experiences that engage and inspire audiences.



TRANSPARENT

NON OBSTRUCTIVE

Transparent video walls can be used in retail settings to display advertising or product information to customers while still allowing them to see the products on display. Overall, transparent video walls can be used to create visually impressive displays that do not obstruct the view and allow people to see through them.

VIDEO WALL RANGE

2023

CHOOSING AN END-TO-END SOLUTION PROVIDER CAN ENSURE THAT ALL THE DIFFERENT COMPONENTS OF WORK ARE PUT TOGETHER SEAMLESSLY. THIS CAN BE PARTICULARLY IMPORTANT WHEN INTEGRATING NEW TECHNOLOGIES WITH EXISTING SYSTEMS.



FINE

HIGH PIXEL DENSITY

Fine pixel displays are designed to offer a high level of detail and clarity, which can be beneficial in a variety of applications.

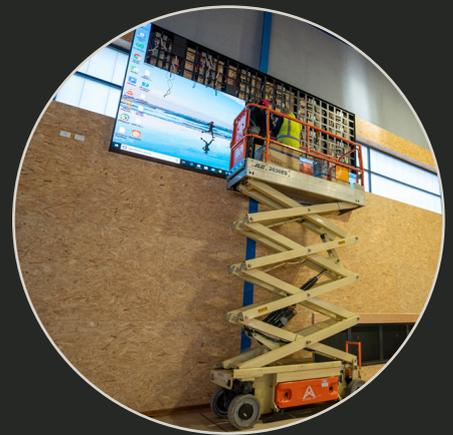
Fine pixel displays can be used to display high-quality images and video for digital signage applications, such as advertising and product demonstrations.



FLEXIBLE

WOW FACTOR FLEXIBILITY

Flexible LED signage can be easily customised to fit different shapes and sizes, which allows businesses to create unique and eye-catching displays that stand out from traditional signage. Flexible LED signage offers a unique and eye-catching way for businesses to differentiate themselves and engage with customers.



CUSTOM

DIFFERENTIATE YOURSELF

A custom size and shaped LED video wall can be designed to fit a business's branding and aesthetic. It can create a unique and eye-catching experience that sets a business apart from its competitors. Going custom also creates an interactive experience that engages customers in a meaningful way.

WELCOME TO OUR WORLD OF CUBE LED VIDEO

INTRODUCTION

LED DISPLAYS HAVE MADE IT EASIER FOR PEOPLE TO ACCESS AND ENGAGE WITH INFORMATION IN A VARIETY OF SETTINGS, AND HAVE OPENED UP NEW POSSIBILITIES FOR HOW INFORMATION CAN BE PRESENTED AND CONSUMED.

Video wall technology impacts the way we share and consume information in a broad range of settings. From stadiums, conferences and trade shows to restaurants, schools and retail, creative LED wall applications make a bold communications statement about your brand or message.

Our CUBE LED video walls offer high brightness and clarity, which makes them highly visible and easy to read from a distance. This can be particularly engaging for audiences that are viewing the display from a distance.

Our CUBE LED video walls can be configured in a variety of shapes and sizes, and can be used in a wide range of applications, such as digital signage, advertising, and events. This versatility allows businesses to create unique and eye-catching displays that engage audiences in different ways.

Our CUBE LED video walls can be used to create interactive experiences, such as touch screen kiosks and gesture-based interfaces, which can enhance the user experience and make information more engaging.

Our CUBE LED video walls can display dynamic and changing content, such as video, animation, and graphics, which can keep audiences engaged and interested.

LED video walls engage audiences through their brightness, clarity, flexibility, interactivity, and dynamic content, which make them an effective tool for attracting and retaining attention.



1. Should you choose an LED display or a CUBE LED wall?

The choice between an LCD Display and an LED Wall will depend on your specific needs and goals. Here are some factors to consider when making this decision:

Purpose: What is the display or wall being used for? Will it be used for advertising, digital signage, events, or something else?

Location: Will the display or wall be used indoors or outdoors?

Size: How large does the display or wall need to be?

Brightness: How much brightness is required for the display or wall to be

Resolution: What is the required resolution for the display or wall?

Cost: What is the budget for the display or wall?

By considering these factors, you can determine whether an LCD Display or an LED Wall is the best choice for your needs.

Overall, LED video walls engage audiences through their brightness, clarity, flexibility, interactivity, and dynamic content, which make them an effective tool for attracting and retaining attention. We can help you decide what is right for your needs.

When you choose us as your partner, we will ensure to go through your needs in detail and come up with a solution that is right for you.

2. DEFINE YOUR NEEDS

IS A VIDEO WALL THE RIGHT SOLUTION FOR YOUR NEEDS AND GOALS? WE ENCOURAGE YOU TO ASK YOURSELF THE FOLLOWING

Do you need a large display?

Video walls are typically made up of multiple panels that are assembled to form a larger display. If you need a display that is larger than what is available with a single display panel, a video wall may be a good choice.

Do you need a high level of brightness and clarity?

Video walls offer high brightness and clarity, which makes them highly visible and easy to read from a distance. If you need a display that is highly visible and easy to read, a video wall may be a good choice.

Do you need flexibility?

Video walls can be configured in a variety of shapes and sizes, and can be used in both indoor and outdoor settings. If you need a display that is highly flexible and can be used in a variety of settings, a video wall may be a good choice.

Do You need interactivity?

Video walls can be used to create interactive experiences, such as touch screen kiosks & gesture-based interfaces, which can enhance the user experience & make information more engaging. If you need a display that is interactive & engages audiences in a meaningful way, a video wall will

be a good choice.

Does your location have..

Space for a large-format visual installation? Think about the places your clients and guests work, wait and shop.

What is the viewing distance and angle?

This will determine the necessary resolution and pixel pitch for the video wall to be clearly visible. We can help you define this in more detail during a consultation.

What is the ambient lighting in the environment?

The brightness of the LED video wall needs to be adjusted according to the ambient lighting in the room to ensure optimal visibility.

Will the LED video wall need to be integrated with other technologies?

This will determine if the video wall needs to be compatible with certain control systems or have additional features such as touch interactivity.

What is the budget for the LED video wall?

Knowing the budget will help us determine the most best options for the desired features and resolution.



CORPORATE

ALWAYS USER-FRIENDLY

The CUBE LED video wall can be used to display important information, such as company updates, news, and announcements. This can help to keep employees informed and up-to-date. Our LED video wall can be used to display company branding and marketing materials, helping to create a cohesive brand image.



EDUCATION

ENGAGE & INSPIRE

The CUBE LED video wall can be a useful and versatile tool for enhancing communication, presentation, and interactive learning in an educational environment. Our CUBE LED video wall can be used to display school branding and marketing materials, helping to create a cohesive image.



ENTERTAINMENT

BE SEEN & HEARD

Our CUBE LED video wall can be used to display music videos or other visual effects during concerts or other events. An LED video wall can be a useful and versatile tool for enhancing advertising, event promotion, and live entertainment. Plus display event schedules, such as concert or sports event schedules.



RETAIL

NEVER MISS A CUSTOMER

The CUBE video walls can be used to display company branding and marketing materials, helping to create a cohesive brand image. It can be used to display information about sales and promotions, helping to attract customers and drive sales. A great tool for enhancing advertising, wayfinding, and customer engagement.



TRANSPORTATION

ON DEMAND MESSAGES

The CUBE LED video walls can be used to provide directions or assist with wayfinding in a retail space, helping customers to find what they are looking for. It can be used to display video demonstrations of instructions and helping customers to understand how they work.



HOTELS & CASINOS

CAPTIVATE & AMUSE

Advertising, event schedules, wayfinding, interaction, and branding. The uses are unlimed for the CUBE LED video wall.

3. WHAT SIZE VIDEO

WHATEVER SIZE, SHAPE, VIEWING ASPECT - WE CAN MAKE YOUR IDEA COME TO LIFE WITH CUBE.

The size of LED video wall that you should get will depend on your specific needs and goals. Here are some factors to consider when determining the size of your LED video wall:

Purpose: What is the LED video wall being used for? Will it be used for advertising, digital signage, events, or something else? Different applications may require different sizes of LED video walls.

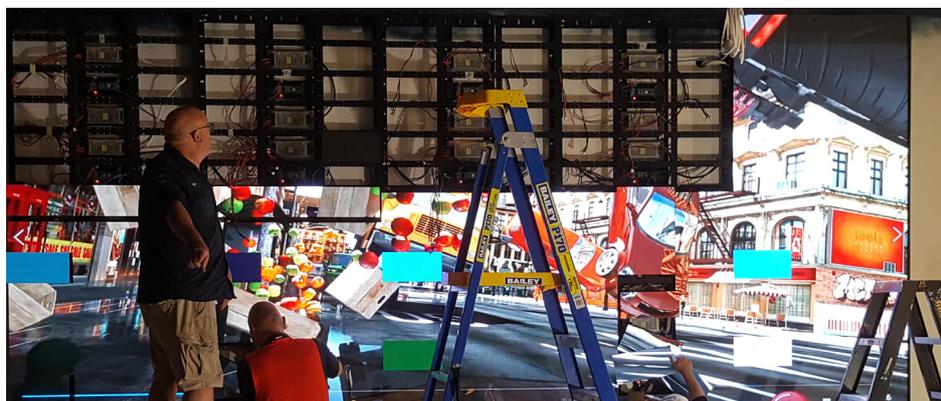
Location: Where will the LED video wall be located? Will it be used indoors or outdoors? The size of the LED video wall may need to be adjusted based on the location.

Viewing distance: How far away will people be from the LED video wall? A larger LED video wall may be necessary if people will be viewing it from a distance.

Resolution: What is the required resolution for the LED video wall? A higher resolution may require a larger LED video wall to display the same amount of content.

Budget: What is the budget for the LED video wall? The size of the LED video wall may need to be adjusted based on budget constraints.

By considering these factors, you can determine the size of LED video wall that is best suited for your needs.





4. HOW FAR AWAY WILL VIEWERS BE WHEN LOOKING AT IT?

Viewing placement refers to the location from where the LED video wall will be viewed, and it is important because it can affect the visibility and legibility of the content displayed on the video wall.

The viewing distance, angle, and height can all impact the viewer's ability to see the content clearly.

For example, if the video wall is mounted too high or too far away, the content may appear too small or blurry. On the other hand, if the video wall is mounted too low or too close, the content may appear distorted or overly pixelated.

It is important to consider the viewing placement when installing an LED video wall to ensure that the content is easily visible and legible to the intended audience.



5. INSIDE OR OUTSIDE?

LED SCREENS DESIGNED FOR INDOOR VS. OUTDOOR INSTALLATIONS HAVE SOME MARKED DIFFERENCES.

There are several differences between LED screens designed for indoor and outdoor installations:

Brightness: Outdoor LED screens typically have a higher brightness rating than indoor screens because they need to be visible in daylight or other bright lighting conditions.

Viewing angle: Outdoor screens often have a wider viewing angle to allow for multiple people to view the screen from different positions.

Durability: Outdoor screens need to be more durable and weather-resistant than indoor screens. They should be able to withstand wind, rain, snow, and other

harsh outdoor conditions.

Reflection: Indoor screens are designed to minimize reflection, while outdoor screens are designed to minimize reflection from the sun.

Maintenance: Outdoor screens may require more frequent cleaning and maintenance to keep them in good working order.

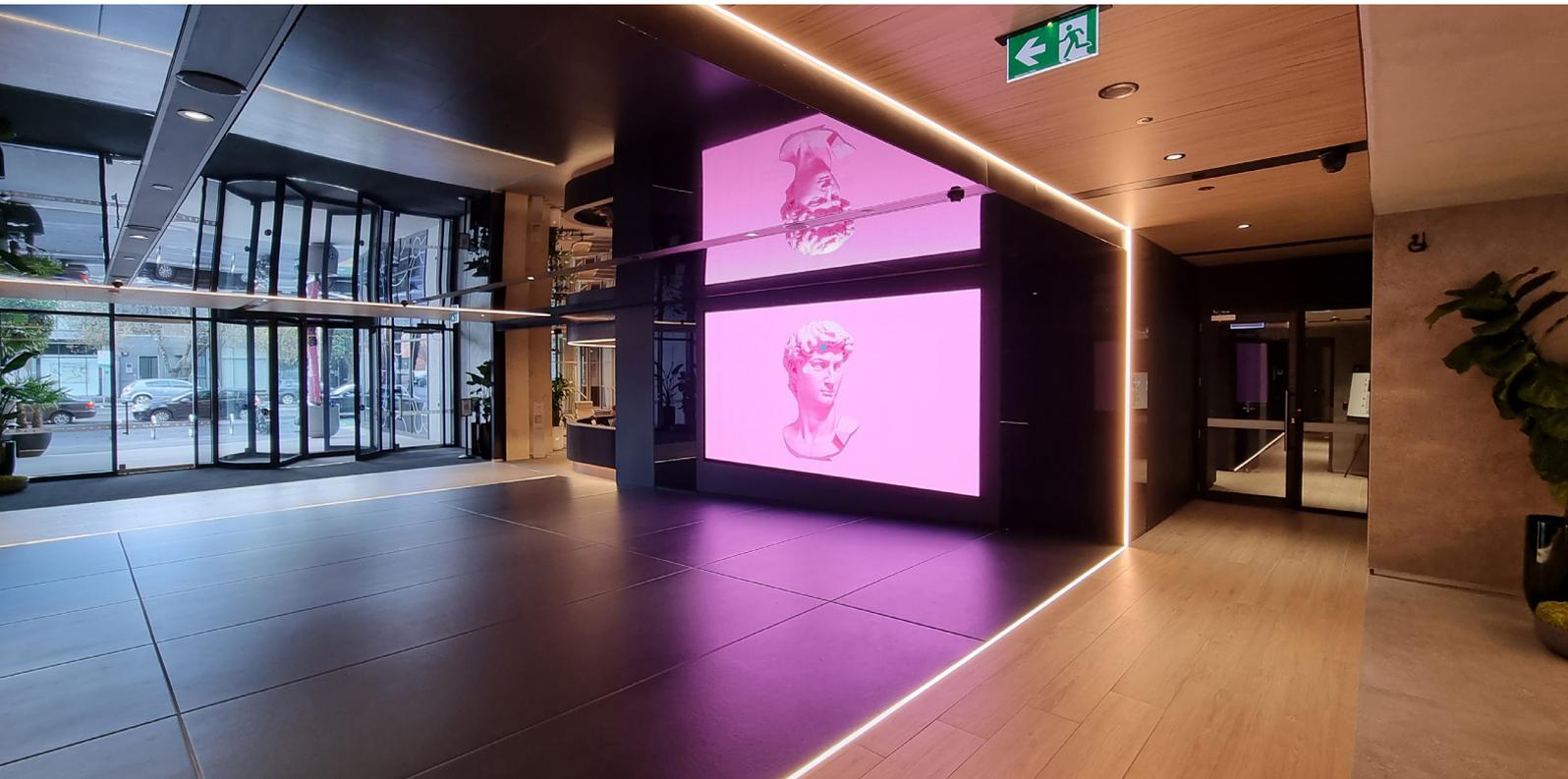
Cost: Outdoor screens are generally more expensive than indoor screens due to the additional features and durability required for outdoor use.

We will do a thorough inspection on your premise to understand your requirements based on these considerations.



6. CONTENT IS KING

WHAT TYPE OF CONTENT WILL BE DISPLAYED ON YOUR
LED VIDEO WALL?



Advertising

CUBE LED video walls are often used to display advertisements, either as static images or video.

News & information

CUBE LED video walls can be used to display news updates, weather forecasts, and other important information.

Event schedules

CUBE LED video walls can be used to display event schedules, such as concert or sports event schedules.

Art installations:

CUBE LED video walls can be used to display digital art installations.

Emergency alerts

CUBE LED video walls can be used to display emergency alerts, such as Amber Alerts or weather warnings.

& Much More

CUBE LED video walls can be used to display a wide range of other messages, including educational content, promotional materials, and more.

LET US HELP YOU WITH ANY QUESTIONS YOU MAY

WE BELIEVE THAT IT IS IMPORTANT TO DO YOUR RESEARCH BEFORE MAKING A DECISION AND WE WANT YOU TO ASK US AS MANY QUESTIONS AS POSSIBLE AS YOU EMBARK ON THIS JOURNEY. WE KNOW THAT IF YOU GAIN A BETTER UNDERSTANDING OF THE OPTIONS AVAILABLE TO YOU, YOU WILL GET AN OUTCOME THAT WILL MEET EXPECTATION.

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We are committed to acting with integrity at all times. For us, integrity starts with the beliefs and actions of each individual. Our success is dependent on the way our people conduct themselves every day. The AV Media Systems Code of Conduct is a commitment to Performance with Integrity and defines the standards of ethical conduct that AV Media Systems requires of its people nationwide.

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